

I. PRESENTATION

Jaércio da Silva

Senior Lecturer in information and communication sciences at the French Press Institute (IFP) and researcher at the Centre for Interdisciplinary Analysis and Research on the Media (Carism) at Paris-Panthéon-Assas University.

- Head of the BA Programme in Information and Communication
- Co-Director of the Master's Programme in Digital Uses, Innovation and Communication (M1)
- Co-Director of the Master's Programme Communication, Cities and Digital Territories (M2)

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Qualifications

PhD in Information and Communication Sciences
Paris-Panthéon-Assas University (2022)
Supervision: Prof. Cécile Méadel
Winner of the University Thesis Prize (2023)

MA in Media, Audiences and Digital Cultures
French Press Institute, France (2017-2018). With honours.

MA in Strategic Communication and Public Relations in Europe
University of Lorraine, France (2015-2017). With Honours.

MBA in Public and Corporate Communication Management
Universidade Tuiuti do Paraná, Brazil (2014–2015)

Bachelor's degree in Social Communication and Journalism
Faculdade Estácio de Sá, Brazil (2006–2010)

Languages

Portuguese (native), French (fluent), English (fluent), Spanish (fluency)

Skills

- Image processing (Adobe Photoshop, advanced level)
- Layout and illustration (Adobe InDesign, advanced level)
- Database creation and processing (Excel, advanced level)
- Content management system (WordPress, advanced level)
- Digital Methods (TAGS, Hyphe, Gargantex, YouTube DT)

RESEARCH ACTIVITIES

A. Collective responsibilities

- Member of the Editorial Board, RESET (since 2025)
- Editor-in-chief, Global (since 2025)
- Organiser/co-organiser of academic events in Paris, Lisboa, Athens, São Paulo
- Convenor, seminars on Donna Haraway, online ethnography, gender and digital studies
- Member, CNRS research group “Gender and Digital Space”

B. Summary of publications

Peer-Reviewed Journal Articles

1. Da Silva, J. (under review). “From Print to Platform and Back: Afro-Feminist Political Communication in France”, *Platform & Society*.
2. Da Silva J., Méadel C. (forthcoming). "An Industry Without a Market? Funding Policies and the Immersive Innovation Economy", *Digital Media & Policy*, Special Issue: ‘Metaverse Futures: Policy, Power, and the Digital Media Landscape’, 17/2, pp. 219-237.
3. Da Silva J., Méadel C. (forthcoming). "The thing that cannot be named. Experiments around the metaverse in Quebec", *RESET*, 17/1, 00-00.
4. Da Silva, J. (forthcoming). "Mapping the Metaverse: Discourse, Media and Cultural Production", *Studies in Communication Sciences (SComS)*, 00(0), pp. 00–00.
5. Da Silva J., Farchy J. (2026). "Transparency and explainability of AI: social issues and demands in the case of cultural industries", *Les Enjeux de l'information et de la communication*, [online](#).
6. Da Silva, J. (2025). "The emergence of Intersectional MultiMicroMedia on the French web", *European Journal of Communication*, 40/6, pp. 559-575, [online](#).
7. Da Silva J. (2024). "A connected research notebook, a multiplied researcher: the use of smartphones for field research", *RESET*, 13/1, [online](#).
8. Da Silva J. (2024). "My thesis in 10,000 characters", *Communication & Languages*, 219/1, pp. 142-144.
9. Da Silva J. (2024). "Turning a concept into a 'cause': the translation of intersectionality on the French web", *Passerelles SHS*, 1, [online](#).
10. Stephan G., Farchy J., Da Silva J., (2023). "US-based SVOD services and the restructuring of the audio-visual production market: The French case", *Journal of Digital Media & Policy*, 14/3, pp. 323–38.
11. Da Silva J., Méadel C. (2023). "On the media coverage of domestic violence during lockdown", *Communication*, 42/1, [online](#).
12. Da Silva J. (2023). "The production and circulation of collective, secular and intersectional knowledge on digital platforms", *Balisages*, 5/2, [online](#).
13. Da Silva J. (2022). "A concept on the web: intersectionality and its micro-media translation on the French web", *Fronteiras*, 24/1, pp. 22–36.

14. Da Silva J. (2020). "A concept on the web: the 'I' and the 'we' of Afro-feminist mobilisations on YouTube", *Le Temps des médias*, 34/1, pp. 145-163.
15. Da Silva J. (2019). "Black Feminist empowerment on YouTube in France", *Terminal. Information technology, culture & society*, 125-126/2, [online](#).

Books And Edited Volumes

Cavalin C., Da Silva J., Delage P., Despontin Lefèvre I., Lacombe D., Pavard B. (eds.) (2022). *Gender-based violence after #MeToo*, Presses des Mines, Paris (Social Sciences).

Book chapters

1. Da Silva J., Méadel C. (2026) "Is technology soluble in podcasts? A case study of the metaverse", in Di Sciullo, Flore, Marie-Eva Lesaunier and Arnaud Mercier (ed.), *Lepodcast Natif. Essor et incertitudes d'un nouveau média*, Paris : Éditions Panthéon-Assas, pp. 299-312.
2. Butraud, A., Da Silva J., Méadel, C. (2026), "Framing AI in the audiovisual industries on LinkedIn" in Micalizzi, Alessandra (ed.), *Artificial Intelligence and Social Research: Methods, Contexts, Imaginaries*, Rome: WriteUp Books, pp. 175-200.
3. Da Silva J., Pavard B. (2026). "Rokhaya Diallo" in: Bard, Christine and Sylvie Chaperon (ed.), *Dictionnaire des féministes. France XVIIIe-XXIe siècle*, PUF, Paris, pp. 444-446.
4. Da Silva J., Despontin Lefèvre I. (2026). "Digital Feminism" in: Bard, Christine and Sylvie Chaperon (ed.), *Dictionnaire des féministes. France XVIIIe-XXIe siècle*, PUF, Paris, pp. 596-598.
5. Da Silva J. (2025). "Media Anthropology Approach" in: Devillard, Valérie and Cécile Méadel (eds.), *Le Manuel des médias*, Paris, Éditions Panthéon-Assas, pp 157-161.
6. Da Silva J. (2025). "Media and Diversity" in: Devillard, Valérie and Cécile Méadel (eds.), *Le Manuel des médias*, Paris, Éditions Panthéon-Assas, pp 339-343.
7. Da Silva J. (2025). "News Game" in: Devillard, Valérie and Cécile Méadel (eds.), *Le Manuel des médias*, Paris, Éditions Panthéon-Assas, pp 129-133.
8. Da Silva J. (2025). "Data Journalism" in: Devillard, Valérie and Cécile Méadel (eds.), *Le Manuel des médias*, Paris, Éditions Panthéon-Assas, pp 157-161.
9. Da Silva J. (2025). "Intersectionality" in: Devillard, Valérie and Cécile Méadel (eds.), *Le Manuel des médias*, Paris, Éditions Panthéon-Assas, pp 193-196.
10. Cavalin C., Da Silva J., Delage P. (2024). "Feminisms, violence, sexualities. Measuring the effects of #MeToo," in Baptiste Coulmont and Marion Maude (eds.), *The Ordinary Nature of Sexuality*, PUF, Paris, pp. 59-70.
11. Da Silva J. (2022). "Mediatization of domestic violence during lockdown" in: Lucile Girard, Maud Navarre and Georges Ubbiali (eds.), *Gender during COVID-19*, L'Harmattan, Paris (Social Logics), pp. 89-118.
12. Da Silva J., Despontin Lefèvre I. (2022). "What is intersectionality? A case study of the French mainstream press (2010-2019)" in: Emmanuelle Bruneel (ed.), *Gender and the media: what representations?*, L'Harmattan, Paris, pp. 219-245.

Conference Proceedings

Da Silva J. (2024). "When individuals become media: What approach should be taken to understand a low-noise audience?", SFSIC Congress Proceedings, Bordeaux 2023, [online](#), pp. 55-65.

Da Silva J. (2019). "Under what conditions can militant and intersectional discourse be heard?", Proceedings of the 13th SFSIC Doctoral Conference, Mulhouse, [online](#).

Public Engagement and Media

1. Da Silva J., Méadel C. (2025). "In the age of AI, teachers should not become fraud hunters, but rethink their pedagogy", *The Conversation*, [online](#).
2. Breton A., Da Silva J. (2025). "Returning to the cyborg, 40 years after Donna Haraway's publication", *The European Journal of Media and Digital*, 73, [online](#).
3. Bazier Y., Da Silva J. (2025). "Delacroix, Da Vinci, Molière, Fauré... Are They Back? An analysis of the role of AI in extending the life of artists' works." *PcEn Chair*, posted [online](#) on 9 September 2025.
4. Da Silva J. (2024). "Why are users multiplying on digital platforms?", *PcEn Chair*, posted [online](#) on 19 July 2024.
5. Da Silva J. (2024). "The metaverse: what are we talking about?", *PcEn Chair*, posted [online](#) on 18 June 2024.
6. Da Silva J. (2024). "Video games, the figurehead of the metaverse — An exploration of virtual worlds", *PcEn Chair*, posted [online](#) on 5 February 2024.
7. Da Silva J., Méadel C. (2023). "Talking about the metaverse in the public sphere: the special place of podcasts", *PcEn Chair*, posted [online](#) on 19 December 2023.
8. Da Silva J. (2023). "Where is the metaverse audience?", *PcEn Chair*, posted [online](#) on 20 July 2023.
9. Da Silva J., Méadel C. (2023). "Blame it on social media", *Après-demain*, Seligmann Foundation, 66, pp. 11–14.
10. Da Silva J., Pavard B. (2022). "The equality of a (black) feminist", *La Vie des idées*, published [online](#) on 1 July 2022.

C. Research projects

France 2030 research programme dedicated to cultural industries (2023-2028)

Postdoctoral researcher (2023-2024), then associate researcher (since 2025), on the targeted project "Metaverse and Artificial Intelligence" of the France 2030 research programme dedicated to cultural industries ([PEPR ICCARE](#)). The project aims to coordinate scientific and technical approaches, with a particular focus on the economic and social aspects of the metaverse and AI.

Outcomes: Three articles are currently being published, and several presentations at seminars and conferences on metaverse mapping (see communications).

Survey on audiovisual production in the age of platforms

As part of the PcEn Chair, I conducted between October 2022 and January 2023 semi-structured interviews with producers and broadcasters to explore collaboration between French audiovisual professionals and American streaming services (Netflix, Amazon Prime Video and Disney+).

Outcomes: co-author of an article for the *Journal of Digital Media & Policy*.

Gender Equality Monitor Project

Member of the team for the ANR-funded GEM (Gender Equality Monitor) project, from December 2019 to June 2024. Research team focusing on the media coverage of gender-based and sexual violence, with a particular interest in domestic/family violence during the Covid-19 period.

Outcomes: author of a scientific article for the journal *Communication*, contributor to a collective work on the theme of gender during COVID-19, and six presentations at scientific conferences.

D. Organisation of scientific events

International conference "After the crisis: the media and the return to normality"

Member of the organising committee for the international symposium "After the crisis, the media and the return to normality", held in Paris (November 2025) and Athens (June 2026). This conference is co-organised by Paris-Panthéon-Assas University (CARISM-IFP) and Panteion University of Athens.

International symposium "Artistic speech, media speech: Political trajectories and performances in Brazil and France"

Member of the organising committee for the international symposium "Artistic speech, media speech: political trajectories and performances in Brazil and France", held from 27 to 29 August 2025 at the Moreira Salles Institute (IMS Paulista, in São Paulo). This conference is organised by the French Press Institute of the University of Paris-Panthéon-Assas (IFP) and the School of Communication and Arts of the University of São Paulo (ECA/USP), as part of the France-Brazil Year commemorations.

Seminar "Donna Haraway"

Member of the organising committee for the "Donna Haraway" seminar, which proposed a collective reading of the anthology compiled by Laurence Allard, Delphine Gardey and Nathalie Magnan, entitled *Le manifeste cyborg et autres essais* (The Cyborg Manifesto and Other Essays), Paris: Éditions Exils (Essais), 2007. Seminar co-organised with Bibia Pavard. Four sessions: 11 April 2024, 30 May 2024, 27 June 2024 and 11 July 2024.

Seminar "Online Ethnography"

Member of the organising committee for the seminar "Online Ethnography, Ten Years Later", 6 sessions: 11 April 2023, 18 April 2023, 9 May 2023, 23 May 2023, 6 June 2023 and 20 June 2023. Seminar co-organised with Guillaume Jarousseau, Phoebe Pigenet and Guillaume Vincent. This seminar opened up a space within Carism for collective reading of authors who explore participant observation in the digital context.

Conference day "Digital technology as methods and fields: feminist perspectives"

Member of the scientific committee for the conference "Digital technology as methods and fields: feminist perspectives (NuMFem)", organised by Audrey Baneyx, Hélène Bourdeloie and Mélanie Lallet, on 29 and 30 June 2023, in Paris at the Centre Internet et Société (CIS).

Conference day "The future of technological mediation in Journalism and the Media"

Member of the organising committee for the international study day "The future of technological mediation in journalism and the media", co-organised by the French Press Institute and the University of São Paulo (ECA/USP), on 27 June 2023, URL: <https://metaverse.sciencesconf.org>.

Conference day "Sexist violence after #MeToo"

Member of the scientific and organising committee for the study day "Sexist violence after #MeToo", organised by Labo Junior VisaGe and Carism, from 29 March to 1 April 2021, URL: <https://metoo.sciencesconf.org/>.

Conference day "Representations of ethnoracial minorities in French audiovisual media: from television channels to digital platforms"

Member of the organising committee for the study day "Representations of ethnoracial minorities in French audiovisual media: from television channels to digital platforms", organised by Carism, 25 and 26 February 2021, URL: <https://minoritiesnum.sciencesconf.org/>.

Seminar "The analysis of new communities in the humanities and social sciences"

Member of the organising committee for the multidisciplinary seminar "The analysis of new communities in the humanities and social sciences", organised by the Doctoral School of Economics, Management, Information and Communication (EGIC) at Paris-Panthéon-Assas University, 22 January 2020.

E. Research networks

Working group on "Gender and the Digital Space"

Member of the working group on "Gender and the Digital Space" at the Centre Internet, IA et Société (), a research group at the French National Centre for Scientific Research (CNRS), since September 2019, URL: <https://cis.cnrs.fr/genre-et-espace-numerique/>.

Efigies Association

Member of the board of the Association of Young Researchers in Feminist Studies, Gender and Sexualities (Efigies), from 2018 to 2020, URL: <https://efigies-ateliers.hypotheses.org/>.

F. International projects

Action research network between the French Press Institute and the University of São Paulo

Member of the international cooperation project aimed at creating an action research network between the French Press Institute (IFP) at Paris-Panthéon-Assas University and the School of Communication and Arts at the University of São Paulo (ECA/USP).

Responsibilities within the project: Organisation of a visit to the University of São Paulo in March 2022, followed by the signing of the agreement. In 2023, a study day on the future of technological mediation was held in Paris. A second scientific event took place in São Paulo in August 2025.

International Francophone Doctoral Conference in Media Studies (DIFEM)

Member of the organising committee for the International Francophone Doctoral Conference in Media Studies (DIFEM), organised by the universities of Paris-Panthéon-Assas, ULB, UQAM, Luxembourg and Neuchâtel, in Paris, from 12 to 15 September 2022.

Responsibilities within the project: Development and layout of the programme.

G. Communications

Conference days, symposiums, and conferences

- "The thing that cannot be named: Experiments around the metaverse in Quebec," Conference Day "Rethinking the virtual as a regime of experience, action and relationship," Tuesday, 28 January 2025, in Paris.
- "When individuals become media: What approach to understanding a low-noise audience?," XXIIIrd SFSIC Congress, 14 to 16 June 2023, in Bordeaux.
- "Platforms and collective mobilisation", Annual Days of the Centre Internet et Société (CIS/CNRS), organised by the Gender and Digital Space and Digital Participation and Citizenship working groups, 5 October 2022, Paris.
- "Back to the family home? The media coverage of domestic violence during lockdown," Gender, Media and Archives Study Day, organised by ANR GEM, 21 June 2022, Paris.
- "The media coverage of domestic violence during lockdown: a family affair?," Violence and Media Symposium, organised by the ICP, 2 June 2022, Paris.
- "What is intersectionality?" Gender and Media Study Days: Discourse, Issues, Analysis, organised by SICLab/GRIPIC, 19 and 20 May 2022, in Nice.
- "Media coverage of domestic violence during lockdown", Study day on Gender and the Covid-19 crisis, organised by LIR3S, 15 October 2021, in Dijon.
- "Intersectionality takes shape on the web: performance, multi-platform use and low-noise opposition," Study Day on Thinking about Gender: Intersectional Approaches, organised by Marion Dalibert and Fatma Ramdan, 18 June 2021, Lille.
- Participation in the panel "Feminism, collective mobilisation and digital technology," XXIIInd SFSIC Congress, 10-12 June 2021, in Grenoble and via videoconference.
- "Positioning oneself with a hidden face: ethnoracial categories through self-declaration in French-language podcasts," Study day on the representations of ethnoracial minorities in French audiovisual media: from television channels to digital platforms, organised by Carism with the support of Labex ICCA and MSH Paris Nord on 25 and 26 February 2021, in Aubervilliers.

International conferences

- "Returning to the cyborg, 40 years after Donna Haraway's publication", International conference "After the crisis: the media and the return to normality", 7 November 2025, in Paris.
- "The media coverage of Carolina Maria de Jesus in Paris Match magazine", International symposium "Artistic speech, media speech: Political trajectories and performances in Brazil and France", 27 to 29 August 2025, in São Paulo (Brazil).
- "Milton Santos: for a globalisation based on solidarity", International Forum on Global Studies (FIEG 2025), organised by the Centre for Global Studies at the Open University of Lisbon, from 22 to 24 April 2025, in Alfândega da Fé (Portugal).
- "Is technology soluble in podcasts? A Case Study on the Metaverse," International Symposium Native podcasts: understanding their rise, questioning their future, organised by Podcast Observatory of Carism laboratory, 14 and 15 December 2023, in Paris.
- "Imagining an Infinite World? Mapping the Metaverse in Public Space", Conference Web 3, Metaverse, and Management: New Theoretical Challenges and Practices, organised by Lagerpa, University of Paris Panthéon-Assas, 22 June 2023, in Paris.
- "Parody accounts of political figures, between negative communication and cyber harassment. The case of the @SardineRuisseau account," International Conference on (Cyber)bullying, organised by the University of Lorraine, 5–7 December 2022, in Nancy (France).
- "The media coverage of domestic violence during lockdown," International Conference Mediatizing the Pandemic, organised by the Political Communication Research Group at Laval University and Sorbonne Nouvelle University, 17-18 March 2022, in Paris and Quebec.
- "Social Networks, Black Feminist Thought and the Production of Heterogeneous Knowledge," International Symposium on Black Feminisms in the French (Post)Imperial Context? Histories, Experiences and Theories, organised by Pennsylvania State University, Rice University, CNRS-CMH, CNRS-IRIS, CEDREF and CESSP, from 3 to 5 March, in Aubervilliers.
- "The militant voice of Black women on YouTube," International Conference on the Internet and New Forms of Online Participation, organised by the University of Lille, the Free University of Brussels and Saint-Louis University Brussels, 28-29 March 2019, in Lille.
- "Black women on YouTube in France: intersectionality and empowerment in the digital age," Croiser, révéler. Intersectionnalité et transferts des savoirs: itinéraire d'un concept militant (Crossing, revealing. Intersectionality and knowledge transfer: the journey of an activist concept) conference, organised by LARCA, Paris Cité University, 14-16 November 2018, Paris.

Seminars

- Paper entitled "Overtourism and promotion of local public life" Seminário de Estudos Globais, Universidade Aberta de Lisboa, session of 11 Jun 2025.
- Paper entitled "What kind of metaverse is being built in the public space?" Seminário de Estudos Globais, Universidade Aberta de Lisboa, session of 30 November 2024.
- Paper entitled "From books to ephemeral content: autobiographical narratives and the construction of political causes on digital platforms." International seminar Identities, Technologies and the Ends of Democracy, session of 26 September 2024.
- Paper entitled "A concept on the web. Low-key circulation and translation of intersectionality." Seminar on Discursive Approaches in Social Sciences (DiscoursNet. International Association for Discourse Studies), session of 12 January 2024.
- Paper entitled "Can we talk about an 'intersectional movement'?" Gender and Media Seminar, University of Toulouse, 17 November 2023.
- Paper entitled "The multiplication of the self and the emergence of MultiMicroMedia on the web." FlashLab Seminar, session of 9 February 2023.
- Presentation entitled "Making intersectionality your field. An investigation into the performative power of the concept on digital platforms." Les terrains du genre seminar, organised by Sorbonne University, 9 November 2022, Paris.
- Participation in the panel entitled "Analysis of Audiovisual Collections," for the GEM/Carism team. GEM 2022 Seminar, session of 20 September 2022, in Paris.
- Presentation entitled "Intersectionality on the web in France". TransNum seminar, organised by Sciences Po's Médialab, on 15 April 2022, in Paris.
- Member of the round table discussion entitled "How should doctoral students position themselves when faced with a controversial subject?" Seminar organised by the Doctoral School of Economics, Management and Communication at Paris-Panthéon-Assas, 2 February 2022, Paris.
- Presentation entitled "My thesis in three minutes". Carism internal day on the state of research on media and digital technology, 7 January 2022, in Paris.

- Member of the round table discussion entitled "How do we examine the concept of online community in our disciplines?" Seminar organised by the Doctoral School of Economics, Management and Communication at Panthéon-Assas University, 22 January 2020, Paris.

Doctoral seminars and workshops

- Open conference entitled "The PhD Journey: Reflections on an Academic Trajectory in Communication Studies", Early Career Researchers' Day, Gériico Laboratory, 22 May 2025, Université de Lille, Roubaix campus.
- Conference entitled "Tracing the origins of a transmedia movement and investigating a multi-faceted field." International Francophone Doctoral Conference in Media Studies (DIFEM), 3-7 September 2024, Montreal.
- Presentation entitled "A connected research notebook, a multiplied researcher: the use of smartphones for field research." International Francophone Doctoral Conference in Media Studies (DIFEM), 12-15 September 2022, Paris.
- Presentation of the poster "Under what conditions can militant and intersectional discourse be heard?" Doctoriales de la SFSIC, 12 to 14 June 2019, in Mulhouse.
- Presentation entitled "Review of the thesis project." Doctoriales du Carism, Paris Panthéon-Assas University, 23 May 2019, Paris.
- Participation in the round table "The past and present of Afro-feminist and (so-called) intersectional movements". Doctoral workshop, 4 and 5 April 2019, at the University of Lausanne.

Public presentations

- Participation in the acceleration day "Metaverse... a Flop?!" held on May 4, 2026, at the Musée des Arts et Métiers. Presentation entitled "The Death of the Metaverse."
- Participation in University Avignon Pedagogy Day 2026. Presentation entitled "Generative AI at University: The Battle Is Not Lost!". January 23, 2026.
- Participation in the training course entitled: "Better Understanding Audience Uses in Creative Practices Related to Digital Technology and AI: From Participation to Immersion, from Online Co-presence to the Augmented Experience", organized by Eletronika in partnership with the Direction générale de la création artistique of the French Ministry of Culture, on October 2, 2025.
- Participation in the "Café thèse" at the Spring University, organised by the association "Un bout des médias", 13 April 2025, Paris.
- Presentation entitled "Communication 6.0 or Back to the Future. Apéro of the Conjunto de associações e redes de brasileiros na França, 14 March 2025, at the Maison du Brésil in Paris.
- Participation in the round table discussion "Current Challenges of the Metaverse for Culture" at the Metaverse & Virtual 3D Museums Conference, organised by École Polytechnique IP Paris, on 3 December 2024, in Palaiseau.
- Presentation entitled "What kind of metaverse is being created in the public space?", ARTE Masterclass, 8 November 2024.
- France Culture, LSD documentary series. "Associations speak out — Ep. 4/4 — Social debates take on the university." Posted [online](#) on 17 September 2020.
- Conference-debate "Gender equality in the digital world. Reprogramming the Future," organised by the French Institute in Austria, posted [online](#) on 13 May 2020.

Teaching Experience

A. Teaching Practice

I adopt a research-led and student-centred pedagogy that combines theoretical rigour with innovative assessment and learning formats, including podcast production, collaborative blogging, methodological hackathons, digital storytelling, field-based research and project-based learning. These activities promote critical thinking, methodological confidence, digital literacy and teamwork while helping students connect academic knowledge with professional practice.

B. Summary of teaching

Teaching across Bachelor's and Master's programmes, including a large-cohort undergraduate lecture and advanced postgraduate teaching.

Academic Year 2026–2027

- Sociology of the Media – Bachelor's Degree in Information and Communication (Year 3), Lecture, 36 hours, 110 students.
- Qualitative Methods – Master's Degree (Year 2), Lecture, 25 hours, 25 students.
- Project Management – Master's Degree (Year 2), Lecture, 25 hours, 25 students.
- Sociotechnical Innovations – Master's Degree (Year 2), Lecture, 28 hours, 25 students.
- Methodological Seminar: Uses and Markets – Master's Degree (Year 2), Lecture, 60 hours, 25 students.

Title	Level	Type	Hours	Group Size	Years
Sociology of Digital Uses	Master's Year 2	Lecture	15h	1 × 10 students	2025–2026
Qualitative Methods	Master's Year 2	Lecture	25h	1 × 25 students	2024–2025
Project Management	Master's Year 2	Workshop	25h	1 × 23 students	2023–2024 to 2025–2026
Digital Urbanity	Master's Year 2	Lecture	25h	1 × 23 students	2023–2024
Digital Democracy	Master's Year 2	Lecture	25h	1 × 10 students	2022–2023
Writing and Observation	Master's Year 1	Workshop	20h	1 × 20 students	2019–2020 to 2025–2026
Internet and Society	Master's Year 1	Lecture	20h	1 × 110 students	2025–2026
Sociology of Technology	Master's Year 1	Lecture	15h	1 × 12 students	2025–2026
Anthropology of Communication	Bachelor's Year 3	Lecture	18h	1 × 80 students	2021–2022 to 2025–2026
Social Sciences Methods	Bachelor's Year 3	Seminar	15h	3 × 25 students	2022–2023
Sociology of the Media	Bachelor's Year 3	Lecture	36h	1 × 110 students	2025–2026
Sociology of the Media	Bachelor's Year 3	Seminar	15h	4 × 25 students	2021–2022 to 2022–2023
Social Media Writing	Bachelor's Year 2	Workshop	15h	3 × 25 students	2022–2023
Digital Issues and Ethics	Bachelor's Year 1	Lecture	36h	1 × 90 students	2021–2022
Office and Digital Tools	Bachelor's Year 1	Seminar	15h	2 × 25 students	2019–2020 to 2022–2023

APPENDICES

A. Summary of doctoral thesis

Thesis entitled "A concept on the web. Circulation and low-key translation of intersectionality", supervised by Cécile Méadel.

Abstract: A scientific concept formalised by Kimberlé Crenshaw in the 1990s, intersectionality has become a hybrid subject on the web, crossing and traversing the boundaries between science, society and technology. By examining the conditions under which this phenomenon is translated and circulated, this thesis removes intersectionality from its position as a "concept used to explain the social world" and repositions it as an object of investigation. This work maps the actors who promote it, their trajectories, points of entry, circulation and (dis)connection of what I will call the "intersectional cause". In this context, digital platforms offer individuals a privileged surface on which to build their edifice: to make their ideas public, to multiply their influence, to rally allies and to organise their actions. I study a group of 34 actors who have decided to create media that claim to be part of an intersectional approach. Intersectionality leads these individuals to implement their personal understanding of the concept in objects that serve to give shape to this experience (a), to establish themselves as a source of information on the subject (b) and to construct and assert their own identity (c), while mobilising their own resources. By putting a name to "the problem", intersectionality becomes a force that drives individuals to perform, i.e. to question, produce, debate and mobilise. Independent of historically structured movements, it is the individuals themselves who define the format and terms and set the framework, without the need for a collective participation process. To take these different aspects into account, I have adopted the term MultiMicroMedia (MMM) to specify that these objects are constructed in opposition to traditional operators (a) and that they demand autonomy from market rules (b), but that they do not (or do not wish to) result in mass distribution (c). As a matter of principle, these MMMs seek autonomy, which translates into MMM governance that is free from the demands of the public, platforms and economic actors. This qualitative survey combines two complementary methodological approaches: ethnography (interviews, long-term observation, content analysis) and digital tools that facilitate the delimitation of the field and the composition of the corpus (Hyphe, DMI Instagram Scraper, YouTube Data Tools, Go Full Page). The analyses are thus based on a corpus composed of four materials: the presentation texts of the 189 accounts, profiles and pages (biography, about, manifestos), performance indicators (number of views, likes, followers, posts), 23 semi-structured interviews with 25 actors in the field, and personal annotations on online and offline observations made over the last four years.